

## INVOICE



WFSB  
333 Capital Blvd  
Rocky Hill, CT 06067  
Main: (860)728-3333  
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
497525-1	10/14/12	October 2012	10/01/12 - 10/13/12

Station	Account Executive	Sales Office	Sales Region
WFSB	House- National	House-National-	National

Billing Address:

Media Strategies and Research  
Attention: Accounts Payable  
9990 Lee Highway  
Suite 210-Olivla Shorter  
Fairfax, VA 22030

Send Payment To:

WFSB  
BOX 13034  
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Courtney for Congress	October 8-October 14, 201	11824

Flight Dates	Order #	Alt Order #
10/08/12 - 10/14/12	497525	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/11/12	10/11/12	Eyewitness News	5:30a - 6am	---T---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 10/11/12 5:57 AM Eyewitness News 5:30a - 6am :30 JCT1201H \$800.00 NM									
2	10/08/12	10/08/12	Eyewitness News	6am - 6:30am	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/08/12 6:15 AM Eyewitness News 6am - 6:30am :30 JCT1201H \$1,200.00 NM									
3	10/10/12	10/12/12	Eyewitness News	6:30am - 7am	--1-1--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --1-1-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/10/12 6:46 AM Eyewitness News 6:30am - 7am :30 JCT1201H \$1,200.00 NM 2 WFSB F 10/12/12 6:43 AM Eyewitness News 6:30am - 7am :30 JCT1201H \$1,200.00 NM									
4	10/09/12	10/09/12	CBS: THE EARLY SHOW	7am - 9am	-T-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/09/12 8:59 AM CBS: THE EARLY SHOW 7am - 9am :30 JCT1201H \$275.00 NM									
5	10/08/12	10/11/12	Eyewitness News	12pm - 12:30PM	1--1---	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1--1--- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/08/12 12:29 PM Eyewitness News 12pm - 12:30PM :30 JCT1201H \$275.00 NM 2 WFSB Th 10/11/12 12:08 PM Eyewitness News 12pm - 12:30PM :30 JCT1201H \$275.00 NM									
6	10/10/12	10/10/12	Eyewitness News	5pm - 5:30pm	--W----	:30	1	\$675.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
497525-1	10/14/12	October 2012	10/01/12 - 10/13/12
Advertiser	Product	Estimate Number	
Courtney for Congress	October 8-October 14, 201	11824	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/10/12	10/10/12	Eyewitness News	5pm - 5:30pm	--W----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/10/12 5:13 PM Eyewitness News 5pm - 5:30pm :30 JCT1201H \$675.00 NM									
7	10/09/12	10/11/12	Eyewitness News	5:30pm - 6pm	-1-1---	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1-1--- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/09/12 5:44 PM Eyewitness News 5:30pm - 6pm :30 JCT1201H \$1,800.00 NM 2 WFSB Th 10/11/12 5:56 PM Eyewitness News 5:30pm - 6pm :30 JCT1201H \$1,800.00 NM									
8	10/08/12	10/12/12	Eyewitness News	6pm - 6:30pm	1---1--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1---1-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/08/12 6:28 PM Eyewitness News 6pm - 6:30pm :30 JCT1201H \$800.00 NM 2 WFSB F 10/12/12 6:23 PM Eyewitness News 6pm - 6:30pm :30 JCT1201H \$800.00 NM									
9	10/10/12	10/10/12	Inside Edition	7pm - 7:30pm	--W----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/10/12 7:19 PM Inside Edition 7pm - 7:30pm :30 JCT1201H \$650.00 NM									
10	10/11/12	10/11/12	Vice Presidential Debate	9pm-11pm	---T---	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 10/11/12 10:47 PM Vice Presidential Debate 9pm-11pm :30 JCT1201H \$3,000.00 NM									
11	10/08/12	10/12/12	Eyewitness News	11PM - 11:35PM	11--1--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11--1-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/08/12 11:27 PM Eyewitness News 11PM - 11:35PM :30 JCT1201H \$700.00 NM 2 WFSB Tu 10/09/12 11:34 PM Eyewitness News 11PM - 11:35PM :30 JCT1201H \$700.00 NM 3 WFSB F 10/12/12 11:14 PM Eyewitness News 11PM - 11:35PM :30 JCT1201H \$700.00 NM									
12	10/13/12	10/13/12	Eyewitness News	11PM - 11:35PM	-----S-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 10/13/12 11:09 PM Eyewitness News 11PM - 11:35PM :30 JCT1201H \$700.00 NM									
<b>Total Spots</b>							<b>18</b>		

**Gross Total \$17,550.00**

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497525-1	10/14/12	October 2012	10/01/12 - 10/13/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Courtney for Congress	October 8-October 14, 201	11824	

**Payment Terms Net 30 Days**

<u>Agency Commission</u>	\$2,632.50
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<u>Net Amount Due</u>	\$14,917.50
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